

OUTDOOR ADVENTURE LEE KAY CENTER DAYS

Sponsorship Information and Opportunities Packet

Friday and Saturday
June 10th-11th, 2016

Event to be held at:
Lee Kay Public Shooting Range
6000 W 2100 S
Salt Lake City, UT 84128

Utah Division of Wildlife Resources
1594 W. North Temple
Salt Lake City, UT 84116

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Mission and Objective

Division Mission

The Utah Division of Wildlife Resource serves the people of Utah as trustee and guardian of the state's wildlife.

Outdoor Adventure Days Objective

The Division's objective for Outdoor Adventure Days is to introduce individuals to the diversity, values and benefits of wildlife recreation activities and teach appropriate attitudes, behaviors, and skills for these activities.

Organizations involved in Outdoor Adventure Days provide safe, educational, and challenging hands-on wildlife and shooting sports related adventures to all individuals regardless of experience or skill level. We commit to share our enthusiasm and passion for wildlife related outdoor recreation by teaching the skills required to safely and respectfully explore the outdoors.



ABOUT THE EVENT

Outdoor Adventure Days is a **FREE** 2 day event that will feature exhibitors ranging from conservation and sportsmen organizations to government agencies and commercial outdoor product and service vendors.

All patrons are invited to take part in hands –on activities and seminars including:

Fishing	Birding	Cowboy Action Shooting
Archery	Shotgun Shooting	Camping Safety
Rifle Shooting	Muzzleloader Shooting	Boating Safety
Hunter Education Activities	ATV Trail Rides	Live Wildlife
Fire Activities	Fly Tying	Bird Shows
Turkey Calling	Duck Calling	Hardware Ranch Horses
Falconry Demos	Dog Demos	Kayaking

AND MUCH MORE!



SPONSOR OPPORTUNITIES

Outdoor Adventure Days offers a variety of venues providing sponsorship opportunities. Sponsored activities will all display logos/banners of their sponsor. Sponsors for these activities will be asked to contribute to expenses associated with the sponsored activity. The contribution amount is up to you! Multiple sponsors per activity are welcomed. *(Banners must be provided by your organization)*

Ammunition Sponsor

Shooting will be offered to all who attend Outdoor Adventure Days. Ammunition Sponsors will have the option of covering costs for shotgun ammo and clays, .22 rifle ammo or muzzleloader ammo. We plan to offer 5 shots per person. **Sponsors logo/banner will be displayed at sponsored area.**

Shuttle Service Sponsor

Shuttle service will be provided to transport attendees to the fishing portion of the event. This is located on site. **Sponsors logo/banner will be attached to shuttles.**

Hardware Ranch Horse Team Sponsor

Hardware Ranch Wildlife Management Area horse teams will be transporting attendees around the facility. Sponsors will cover costs for transporting and caring for the horses for the event. **Sponsors logo/banner will be attached to the wagons during the event.**



SPONSOR OPPORTUNITIES

Meals for Volunteers

We rely heavily on DWR volunteers for this event. In appreciation for their help, we will provide meals each day. **Sponsors of meals will have logo/banner displayed at every meal.**

Provide Pro-Staff Shooters

Sponsors have the opportunity to provide pro-staff shooters to demonstrate shooting techniques at this event. **Sponsors logo/banner will be displayed at shooting area.**

Youth Fishing

Fishing will be available for youth who attend the event and for adults who have a Utah Fishing License. This event will require bait, fishing supplies and help with costs associated with stocking of fish in the ponds. **Sponsors logo/banner will be displayed at the fishing pond.**



SPONSOR PACKAGES

Due to publication schedules sponsorship commitment and payment must be received by **May 2nd to receive recognition.**

Your Outdoor Adventure Days contribution in **ANY** amount is greatly appreciated!

Gold Sponsor- \$3,500

- Logo under *Gold Sponsor* section of Event program
- Logo under *Gold Sponsor* on front page of Outdoor Adventure Days webpage
- Logo/Name/Banner will be displayed in various locations throughout the event (banners must be provided by your organization)

Silver Sponsor- \$2,000

- Name under *Silver Sponsor* section of Event program
- Logo under *Silver Sponsor* on front page of Outdoor Adventure Days webpage

Bronze Sponsor- \$1,000

- Name under *Bronze Sponsor* section of Event program
- Logo under *Bronze Sponsor* on *Supporters & Vendors* section of Outdoor Adventure Days webpage

Other Sponsors- Under \$1,000

Logo listed under *Supporters & Vendors* on Outdoor Adventure Days webpage



SPONSOR APPLICATION

Name of Organization: _____

Will you be attending the Event? YES NO

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Mobile: _____

Fax: _____

E-mail: _____

Booth Space for every participant is FREE. Product demonstrations only. No selling of merchandise at this event.

LEVEL OF SPONSORSHIP

- ____ Title Sponsor- \$7,500
- ____ Gold Sponsor- \$3,500
- ____ Silver Sponsor- \$2,000
- ____ Bronze Sponsor- \$1,000
- ____ Other Sponsors- Under \$1,000

Activity Sponsor
 Activity _____
 Sponsor Contribution \$ _____

Enclosed is our check for \$ _____
Due to publication schedules Sponsorship commitment and payment must be received by May 2nd to receive recognition in event flyers and Outdoor Adventure Days Webpage.

Name (please print)	Name (signature required)	Date

Received by: DWR Representative	Date

